



SDRN RESEARCH AND EVIDENCE REVIEWS: SUSTAINABLE CONSUMPTION

**EXPERTS LIST
2004-07-20**

ACADEMIC AND OTHER EXPERTS

Name	Organisation	Contact Details	Area of Expertise	Selected Publications
Dr. John Barrett	Stockholm Environment Institute, University of York, http://www.regional sustainability.org	jrb8@york.ac.uk + 44-1904-434744	Dr. Barrett holds a PhD related to sustainable consumption issues and the measurement of environmental impact. The Stockholm Environment Institute at York (SEI-Y) is well experienced in assessment methodologies such as Material Flow Analysis and Ecological Footprint analysis, and other tools which also account for environmental impacts caused by the consumption of materials, products and energy.	<ul style="list-style-type: none"> Barrett, J., Cherret, N. and Birch, R. (2004), <i>Exploring the Application of the Ecological Footprint to Sustainable Consumption Policy</i>, Conference Proceeding, International Workshop on Sustainable Consumption, University of Leeds, UK.
Dr. Sally Cairns	Transport Studies, University College London, http://www.cts.ucl.ac.uk/tsu/	sally@transport.ucl.ac.uk +44-20-76791582	Dr. Cairns works on the traffic impacts of home shopping, with particular investigation of grocery shopping.	<ul style="list-style-type: none"> Cairns, S. (in press) Delivering supermarket shopping: more or less traffic? <i>Transport Reviews</i>. Cairns, S., Sloman, L., Newson, C., Anable, J., Kirkbride, A. and Goodwin, P. (forthcoming), <i>The influence of soft factor interventions on travel demand</i>. Report for the DfT. Chapter 12 – Home shopping.
Dr. Tim Cooper	Centre for Sustainable Consumption, Sheffield Hallam University, http://www.shu.ac.uk/research/csc/	t.h.cooper@shu.ac.uk +44-114 -225 4838	Dr. Cooper is Senior Lecturer in Consumer Studies and head of the Centre for Sustainable Consumption, which he established in 1996. The Centre undertakes research relating to the environmental impact of consumer products. He is currently involved in projects on the impact on product life of consumer behaviour, consumer acceptance of product-service systems, environmental labelling and the repair of household goods, and recently launched the EPSRC-funded Network on Product Life Spans.	<ul style="list-style-type: none"> Cooper, T. (2004) Inadequate Life? Evidence of consumer attitudes to product obsolescence. <i>Journal of Consumer Policy</i>, 27, pp421-449. Cooper, T. (2000) Product Development Implications of Sustainable Consumption, <i>Design Journal</i>, 3 (2), pp46-57.

<p>Dr. Patrick Devine-Wright</p>	<p>Institute of Energy and Sustainable Development, De Montfort University, www.iesd.dmu.ac.uk</p>	<p>pdwright@dmu.ac.uk +44-116 -2577970</p>	<p>Dr. Devine-Wright's area of expertise is environmental and social psychology. This involves research, teaching and consultancy on issues such as demand side management; citizenship and energy issues, including demand side participation; public engagement with, and participation in, sustainable energy developments (e.g. renewables and hydrogen); and community energy initiatives. These range across a number of sustainable energy technologies, such as solar PV, wind turbines, biomass district heating plant, etc.</p>	<ul style="list-style-type: none"> • Devine-Wright, P. (<i>in press</i>) Community aspects of renewable energy development in the UK: public beliefs and policy implications. <i>Local Environment</i>. • Devine-Wright, P., Devine-Wright, H., & Fleming, PD. (<i>in press</i>) Situational influences upon children's beliefs about global warming and energy. <i>Environmental Education Research</i>. • Devine-Wright, P.; Fleming, P.D. & Chadwick, H. (2001) The Role of Regional Social Capital in advancing Sustainability. <i>Impact Assessment and Project Appraisal</i>, 19(2), 161-167.
<p>Dr. Helga Dittmar</p>	<p>Department of Psychology, University of Sussex</p>	<p>h.e.dittmar@sussex.ac.uk +44-1273-606755 http://www.sussex.ac.uk/psychology/profile725.html</p>	<p>Dr. Dittmar is a social psychologist. The main theme of her research is the impact of consumer society on individuals' sense of identity and well-being. One core area concerns social psychological dimensions of having and buying material goods. Current research includes: meanings and functions of material goods for identity construction; buying motivations and buying behaviour; possible negative consequences of identity-seeking through consumption, such as compulsive buying or the impact of materialistic values on subjective well-being; and differences between cultures on these factors.</p>	<ul style="list-style-type: none"> • Dittmar, H. (<i>in press</i>). A new look at "compulsive buying": Self-discrepancies and materialistic values as predictors of compulsive buying tendency. <i>Journal of Social and Clinical Psychology</i>. • Dittmar, H. (2004). Are you what you have? Consumer society and our sense of identity. <i>Psychologist</i>. • Dittmar, H. (1992). <i>The Social Psychology of Material Possessions: To Have is To Be</i>. Hemel Hempstead: Harvester Wheatsheaf & New York: St. Martin's Press.

Prof. Andrew Dobson	Open University	a.n.h.dobson@open.ac.uk +44-1782-612888, +44-1908-652022, or +44-781-4177781 http://www.open.ac.uk/socialsciences/staff/adobson/	Prof. Dobson has worked in the field of environmental politics and environmental political theory for 15 years. He can provide theoretically based research from the points of view of justice and citizenship, both of which are key elements of research into sustainable consumption.	<ul style="list-style-type: none"> • Dobson, A. (2003), <i>Citizenship and the Environment</i>. Oxford: Oxford University Press. • Dobson, A. (2000) <i>Green Political Thought</i> (3rd edn). London: Routledge. • Dobson, A. (1998) <i>Justice and the Environment: Conceptions of Environmental Sustainability and Dimensions of Social Justice</i>. Oxford: Oxford University Press.
Tara Garnett	Transport 2000 / University of Surrey	taragarnett@blueyonder.co.uk +44-20-76862687	Tara Garnett is currently setting up a lower carbon food research network: an interdisciplinary, intersectoral body to research and promote ways of achieving absolute reductions in greenhouse gas emissions from the UK food chain. Housed at the University of Surrey, members are drawn from industry, government, NGOs and universities. The research focus will be on the food life-cycle in its entirety, including issues relating to consumer behaviour.	<ul style="list-style-type: none"> • Garnett, T. (2003). <i>Wise Moves: exploring the relationship between food, transport and CO₂</i>. London: Transport 2000.

Dr. Birgitta Gatersleben	Department of Psychology, University of Surrey	b.gatersleben@surrey.ac.uk +44-1483-689306 http://www.surrey.ac.uk/Psychology/staff/BGatersleben.htm	Dr. Birgitta Gatersleben is lecturer in Environmental Psychology at the University of Surrey and course director of the modular MSc programme in Environmental Psychology. She has done research on sustainable household consumption; sustainable transport; school travel; and the use of the London underground. Her PhD, from the Centre for Environmental and Traffic Research at the University of Groningen, was on sustainable household consumption patterns in the Netherlands.	<ul style="list-style-type: none"> • Gatersleben, B., Steg, L. and Vlek, C. (2002). The measurement and determinants of environmentally significant consumer behaviour. <i>Environment and Behaviour</i>. 34, 3, 335-362. • Gatersleben, B. (2001). Sustainable household consumption and quality of life: The acceptability of sustainable consumption patterns and consumer policy strategies. <i>International Journal of Environment and Pollution</i>, 15, 2, 200-216. • Gatersleben, B. and Vlek, Ch. (1998). Household consumption, quality of life and environmental impacts: a psychological perspective and empirical study. In: Noorman, K.J. and Schoot-Uiterkamp, A.J.M. (eds). <i>Green households? Domestic Consumers, Environment and Sustainability</i>. London: Earthscan.
Maxine Holdsworth	National Consumer Council	m.holdsworth@ncc.org.uk	Maxine Holdsworth leads the National Consumer Council's policy work on sustainable consumption. NCC has a particular focus on disadvantage, and is campaigning for a public policy framework that will make sustainable consumption possible for all consumers. She also set up NCC's Responsible Production and Consumption Forum, and will be involved in the NCC/SDC Sustainable Consumption Roundtable.	<ul style="list-style-type: none"> • Holdsworth, M. (2003), <i>Green Choice: What Choice?</i> London: NCC.

<p>Prof. Tim Jackson</p>	<p>Centre for Environmental Strategy, University of Surrey</p>	<p>t.jackson@surrey.ac.uk +44-1483-689072 http://www.surrey.ac.uk/eng/scripts/staff.pl?name=JacksonT</p>	<p>Prof. Jackson is currently employed at CES under a professorial research fellowship on the 'social psychology' of sustainable consumption, supported by the ESRC's Sustainable Technologies Programme. The aim of the fellowship is to engage in a critical review of the literature on consumer behaviour from disciplines as diverse as anthropology, sociology, psychology, evolutionary biology, economics and marketing. By drawing out key resonances and dissonances from this extensive literature, the fellowship aims to inform national and international debates on consumer behaviour and identify key avenues for the development of effective sustainable consumption policy.</p>	<ul style="list-style-type: none"> • Jackson, T. (2004) Consuming Paradise? Unsustainable Consumption in Cultural and Social-Psychological Context. In: Hubacek, K., Inaba, A., and Stagl, S. (eds.), <i>Driving forces of and barriers to sustainable consumption</i>. Leeds: University of Leeds. • Jackson, T. (2003). Sustainability and the 'Struggle for Existence': the critical role of metaphor in society's metabolism. <i>Environmental Values</i>, 12(3), 289-316. • Jackson, T. and Marks, N. (1999), Consumption, Sustainable Welfare and Human Needs - with reference to UK expenditure patterns 1954 – 1994. <i>Ecological Economics</i>, 28(3), pp421-442.
<p>Dr. Seonaidh McDonald</p>	<p>Aberdeen Business School, The Robert Gordon University, http://www.rgu.ac.uk/abs/</p>	<p>s.mcdonald@rgu.ac.uk +44-1224-263896</p>	<p>Dr. McDonald is originally from a waste management background, with a focus on public participation in domestic recycling. She is currently working on a two-year ESRC project looking at how individuals engage with the complex decision-making processes that surround the purchase or non-purchase of more or less sustainable technologies.</p>	<ul style="list-style-type: none"> • McDonald, S., and Oates, C.J. (2003), Reasons for Non-Participation in a Kerbside Recycling Scheme. <i>Resources, Conservation & Recycling</i>, 39(4): 369-385. • McDonald, S., and Ball, R. (1998) , Public Participation in Plastics Recycling Schemes. <i>Resources, Conservation and Recycling</i>, 22 (3-4): 123-141.

Alan Potter	Beyond Waste	beyond_waste@btopenworld.com +44-1342-823865	Alan Potter is the proprietor of 'Beyond Waste', a network of independent consultants with specialist interests in resource management. From origins within academia (SPRU) he has acquired nearly 20 years practical experience of resource management issues in a variety of capacities. Alan works with companies to move towards more resource efficient approaches and provided expert input into the award winning CSR report produced by the Guardian Newspaper. He was the principal author of a foundation review of resource management research and development needs. Alan is particularly interested in the connection between consumption patterns, lifestyle choices and waste prevention.	<ul style="list-style-type: none"> Gentil, E. and Potter, A . (2002), <i>Framework for Prioritising UK Waste & Resources R&D</i>. FORWARD.
Dr. Frank Trentmann	Cultures of Consumption Research Programme, Birkbeck, www.consumere.bbk.ac.uk	esrcConsume@bbk.ac.uk +44-20-70790601	Dr. Trentmann is Programme Director for the <i>Cultures of Consumption</i> programme, which is a £5 million research programme that studies consumption in a global context. Research ranges from the consumption of public services in Britain to the consumption of drugs in East Africa, from the fashionable West End of London to the commodification of water and cosmopolitan citizenship. The research programme is funded by the ESRC and AHRB and brings together leading researchers from the social sciences and the arts and humanities.	<ul style="list-style-type: none"> Trentmann, F. and Maclachlan, P. (2004), <i>Civilising Markets: Traditions of Consumer Politics in Twentieth-century Britain, Japan and the United States</i>. In: Bevir, M. and Trentmann, F. (eds.), <i>Markets in Historical Contexts</i>. Cambridge: Cambridge University Press. Trentmann, F. (2001), <i>Bread, Milk and Democracy: Consumption and Citizenship in Twentieth-century Britain</i>. In: Daunt, M. and Hilton, M. (eds.), <i>The Politics of Consumption</i>. Oxford & New York: Berg. Trentmann, F. (2002), <i>National Identity and Consumer Politics: Free Trade and Tariff Reform</i>. In: Winch, D. and O'Brien, P.K. (eds.) <i>The Political Economy of British Historical Experience, 1688-1914</i>. Oxford: Oxford University Press.

Dr. Gill Seyfang	Centre for Social and Economic Research on the Global Environment, University of East Anglia	g.seyfang@uea.ac.uk +44-1603-592956 http://www.uea.ac.uk/~e175/	Dr. Seyfang's area of expertise is sustainable consumption, specifically local organic food, community currencies, and low-impact eco-housing. She has an interdisciplinary focus covering environmental sciences, geography, environmental politics and development studies. This includes community initiatives for sustainable local development which seek to create new institutions of environmental governance, and new social and economic institutions for wealth creation. Her work focuses on alternatives to mainstream systems of provision.	<ul style="list-style-type: none"> • Seyfang, G. (2004), Consuming Values and Contested Cultures: A Critical Analysis of the UK Strategy for Sustainable Consumption and Production. <i>Review of Social Economy</i>, 62(3). • Seyfang, G. (2003), Growing Cohesive Communities, One Favour at a Time: Social exclusion, active citizenship and time banks. <i>International Journal of Urban and Regional Research</i>, 27(3):699-706. • Seyfang, G. and Smith, K. (2002) <i>The Time Of Our Lives: Using time banking for neighbourhood renewal and community capacity building</i>. London: NEF.
Dr. Sigrid Stagl	Science & Technology Policy Research Unit (SPRU) University of Sussex	s.stagl@sussex.ac.uk +44 (0)1273 872784 http://www.sussex.ac.uk/spru/	Dr. Stagl is an economist with a particular focus on institutional/evolutionary economics and ecological economics. She has done work on human behaviour and social institutions, especially demand in organic food markets, and demand for renewable energy. Current work includes the study of the adoption of innovations; social networks; and agent-based modelling.	<ul style="list-style-type: none"> • Jackson, T., Jager, W. and Stagl, S. (forthcoming): Beyond Insatiability - needs theory, consumption and sustainability. In: Röpke, I. and Reisch, L. (eds.), <i>Sustainable Consumption</i>. Cheltenham: Edward Elgar. • Stagl, S. (2002), Local organic food markets: Potentials and limitations for contributing to sustainable development. <i>Empirica</i>, 29 (2), pp. 145–162. • Stagl, S. and O'Hara, S. (2002), Motivating factors and barriers to sustainable consumer behaviour. <i>International Journal of Agricultural Resources, Governance and Ecology</i>, 2 (1): 75-88.

James Wilsdon	Demos, www.demos.co.uk	james.wilsdon@demos.co.uk +44-20-74015335	Demos is an independent think tank with an active interest in many areas of environmental and social policy. Over the past year, they have worked on methods of influencing public behaviour in a variety of fields, including consumption. Current work includes a larger-scale project comparing techniques of influencing behaviour in the fields of public health, pensions and savings and the environment.	<ul style="list-style-type: none"> • Collins, J., Thomas, G., Willis, R. and Wilsdon, J. (2003), <i>Carrots, Sticks and Sermons: influencing public behaviour for environmental goals</i>. London: Demos/Green Alliance.
Dr. William Young	School of the Environment, University of Leeds	will@env.leeds.ac.uk +44-113-3431640 http://www.env.leeds.ac.uk/people/will@env.leeds.ac.uk	Dr. Young is a Lecturer in Environment and Business and has research experience in developing indicators of and evaluating progress towards sustainable development, sustainable households and lifestyles, ethical and fair trade, sustainable entrepreneurship and innovation, and sustainable supply chain management. Current work involves decision-making around sustainable technologies, focusing on groups of individuals with distinct lifestyles.	<ul style="list-style-type: none"> • Young, W. and Welford, R. (2003), Benchmarking retailers on ethical trading. <i>Journal of Corporate Citizenship</i>, 10: 67-78. • Welford, R., Meaton, J. and Young, W. (2003), Fair trade as a strategy for international competitiveness. <i>International Journal of Sustainable Development and World Ecology</i>, 10 (1): 1-14. • Quist, J., Knot, M., Young, C.W., Green, K. and Vergrat, P. (2001), Strategies Towards Sustainable Households Using Stakeholder Workshops & Scenarios. <i>International Journal of Sustainable Development</i>, 4(1): 75-89.

INTERDEPARTMENTAL CONTACTS

Organisation	Remit	Contact	Role	Details
Environment Business and Consumers (EBC) Division, Defra	Policies and programmes for more sustainable consumption and production in the UK market	bob.ryder@defra.gsi.gov.uk	Policies and programmes for more sustainable consumption	<ul style="list-style-type: none"> Defra Helpline - 08459 33 55 77 EBC/SCP website: www.defra.gov.uk/environment/business/scp/index.htm General e-mail: consumer.products@defra.gsi.gov.uk
		andy.davey@defra.gsi.gov.uk	Programme and Project Management for the Defra Sustainable Consumption and Production (SCP) Strategic Priority; UK Government SCP framework follow-up; sustainable consumption and lifestyles	
		david.brown@defra.gsi.gov.uk	Policy on Sustainable Consumption and Production (SCP)	
		charles.harkness@defra.gsi.gov.uk	Provides support on strategic/social marketing and behaviour change issues across the Environment group in Defra	
Environment Protection Statistics & Information Management (EPSIM5), Defra	Monitoring and reporting of SCP indicators	john.custance@defra.gsi.gov.uk	Head of EPSIM	<ul style="list-style-type: none"> Defra Helpline - 08459 33 55 77 scpindicators@defra.gsi.gov.uk www.defra.gov.uk/environment/business/scp/index.htm
		rocky.harris@defra.gsi.gov.uk	Lead on Sustainable Consumption and Production Indicators	
Sustainable Development Unit (SDU), Defra	UK Sustainable Development Strategy; embedding of sustainable development across Government and in Defra	bronwen.jones@defra.gsi.gov.uk	Head of Sustainable Development Unit – responsibility for UK SD Strategy	<ul style="list-style-type: none"> Defra Helpline - 08459 33 55 77 General e-mail: Sdudiv@defra.gsi.gov.uk SD website address: http://www.sustainable-development.gov.uk/index.htm
		caroline.w.season@defra.gsi.gov.uk	Review of UK Sustainable Development Strategy – co-ordinator for Sustainable Consumption and Production chapter	

		paul.barrett@defra.gsi.gov.uk	Management of the government's sustainable development website (http://www.sustainable-development.gov.uk/) and Sustainable Development Research Network	
Sustainable Development Officials' Group (SDOG)	Lead sustainable development officials in each Department	various	Responsible for sustainable development policy in Government departments	<ul style="list-style-type: none"> • Contact via Sustainable Development Unit general e-mail address: sdudiv@defra.gsi.gov.uk
Sustainable development Commission (SDC)	Government's 'critical friend',	neil.hornsby@sd-commission.gsi.gov.uk	Building on the Prosperity work, SDC has fed into preparation of the Government's statement on Sustainable Consumption and Production. Further work, especially on public engagement in consumption issues, is planned	<ul style="list-style-type: none"> • SDC website: http://www.sd-commission.gov.uk • 020 7238 4997. • Sustainable Development Commission, Ground Floor, Ergon House, Horseferry Road, London SW1P 2AL Tel: 020 7238 4999; e-mail: enquiries@sd-commission.gsi.gov.uk
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